Pocket neighborhoods promote sense of community

By Mary Beth Breckenridge Akron Beacon Journal Sunday, June 16, 2013

Ross Chapin is re-envisioning the neighborhood.

Chapin, an architect from Washington's Whidbey Island, wants to bring back a stronger sense of community to the places where we live. He's doing that by promoting what he calls pocket neighborhoods, small clusters of homes that share a common green space and are designed to promote interaction.

Chapin believes people are longing for simpler lives with more interpersonal connection. It's the kind of existence he knew growing up in a cottage on a Minnesota lakeshore, in a neighborhood steeped in what he called "porch culture" — a culture where people had reason to venture outside their homes, where kids could roam and where neighbors interacted on a regular basis.

Yet since the middle of the 20th century, homes and neighborhoods have gotten bigger, communities have been designed to accommodate cars instead of pedestrians, and living spaces have become oriented toward the rear of the house and the backyard. Americans have been sold on the need for privacy, Chapin said, and community has suffered as a result.

Chapin thinks a hunger exists for a better balance, a living situation that promotes interaction but still respects privacy. "How do we live smaller, live smarter and live together?" he asked rhetorically.

He's sought to achieve that by designing or developing pocket neighborhoods around the country. Over about 10 years he worked with Seattle developers Jim Soules and Linda Pruitt to build six pocket neighborhoods in and around that city, and he's designed dozens more neighborhoods for areas around the country. Some of them have been built, but none in Ohio, he said.

Chapin has written a book on the subject, "Pocket Neighborhoods: Creating Small Scale Community in a Large Scale World." He also has a website, www.pocket-neighborhoods.net.

The purpose of a pocket neighborhood is to put a dozen or so households in close proximity and give the residents an incentive to interact daily. It's not a commune, but more like a cozy block.

The size of the pocket neighborhood is important, Chapin said. He recommends eight to 12 households — enough to create a lively, diverse cluster, but not so many that neighborliness is lost.

Shared space is another key element, such as joined yards, a garden courtyard or a pedestrian street. It's a place where kids can play, where neighbors might share a community garden or picnic, and where residents spend time or pass through regularly, Chapin said.

Chapin's pocket neighborhoods have some other distinctive features. For one, he turns the houses around, so their fronts face the shared space. For another, he incorporates front porches that are big enough to be usable. He builds smaller homes that encourage people to do more living outside, and he advocates common gardens and buildings, such as a shed to house shared lawn and garden tools or a multipurpose room for community potlucks and gatherings.

He prefers to create a parking area away from the houses, requiring the neighbors to walk through the common area on their way to and from their homes and increasing the chance of encounters. But he recognizes that's a drawback in colder climates, so he's willing to compromise. One option, he said, might be a lane leading to attached garages that are shielded from both the street and the common area.

Even though pocket neighborhoods promote interaction, Chapin still emphasizes the importance of privacy. He creates intentional transitions between public and private spaces, and he designs and orients houses so the residents can't look out their windows into their neighbors'.

It's "community on your terms," he said.

The benefits to pocket neighborhoods are many, Chapin said. As neighbors become closer, they help and watch out for one another. Security is enhanced, because unfamiliar people in the common space are more likely to be noticed. And children in the neighborhood have lots of adults involved in their lives, as well as a safe area to play and explore the outdoors.

While Chapin's neighborhoods are built from the ground up, the pocket neighborhood concept can translate to existing neighborhoods, he said. Neighbors might remove fences to create a shared yard where children can play, for example, or they might reclaim an alley as a gathering space.

"The first part is, shift your attitude," he said.

Chapin thinks pocket neighborhoods are a better fit for America's current population than sprawling suburbs.

More than 60 percent of U.S. households comprise only one or two people, he noted — singles, empty nesters, young children and single parents with one child. They don't need oversized homes, and many don't want solitary lives, he said.

He said baby boomers, in particular, respond positively to the concept. As they're aging, they're showing a preference for more interpersonal connection, as well as reasonably sized homes that minimize impact on the environment, he said.

Yet zoning codes often prohibit the kind of living arrangement Chapin promotes.

"People are resistant to change," he said. Builders and planners are used to building homes and neighborhoods a certain way, he said, and home buyers often aren't aware of other options.

He believes changing that situation will require motivated people talking to their local planners and council representatives and approaching builders or developers who might be open to the idea of creating pocket neighborhoods. He said those builders and developers will do the "muscle work" required to break down the institutional barriers to pocket-neighborhood development, but only if there's a demand from buyers.

Chapin hopes more people will want to move away from the isolated housing arrangements that have become increasingly common.

People are social creatures. If they're kept in isolation long enough, they go mad, he said.

Instead, he wants to feed our social instincts.

"I'm trying to get back to our human nature," he said.